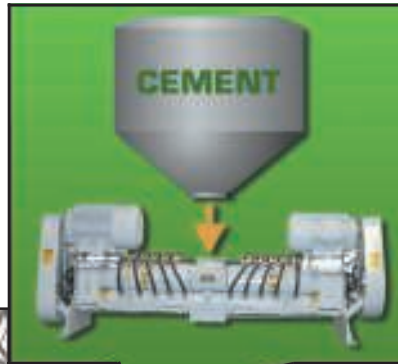


Here Comes Hydromix!

- New Hydromix Wet-Batch Slurry System



CUSTOMER BENEFITS

- Quicker Load Turnaround / Delivery Cycle
- Improved Uniformity & Workability
- Improves Batch-to-Batch Consistency
- Eliminates Unmixed "Dry Pockets" in Loads
- Reduces Balling
- Delivers Lower Water/Cement Ratios
- More Complete Cement Hydration
- More Consistent Color
- Reduced On-Site Placement and Finishing Time
- Significantly Improved Overall Quality of Concrete

ENVIRONMENTAL BENEFITS

- Air Quality Improvement Via Dust Reduction
- Uses Less Water Resources
- Reduced Waste Water
- Environmental Waste Reduction

Shamrock Installs New Hydromix Wet-Batch, Slurry Mixing System

As the latest step in our continual quest to provide our customers with the highest quality concrete available, we have decided to phase in the latest slurry pre-mix technology at all of our mixing plants. We have selected equipment from Hydromix Inc. after a careful review of all available systems. The Hydromix system offers many quality, efficiency and environmental benefits to both the producer and the end user of the concrete produced.

Shamrock is pleased to note that there will be no cost or price increase to our customers related to the Hydromix system and its installation. It is simply the latest development in our ongoing mission to deliver the best possible materials and the most competitive prices.

As always, since 1954 . . .

Shamrock is your foundation for success!



HYDROMIX INSTALL SCHEDULE

Petaluma

Fully operational March 15, 2007

Napa
San Rafael
Novato
Santa Rosa
Cloverdale

All fully operational by end of 2007

We are proud to announce that Shamrock Materials has earned the prestigious Diamond Certified Award and the status of being independently rated highest in quality and service by the American Ratings Corporation in 2006.

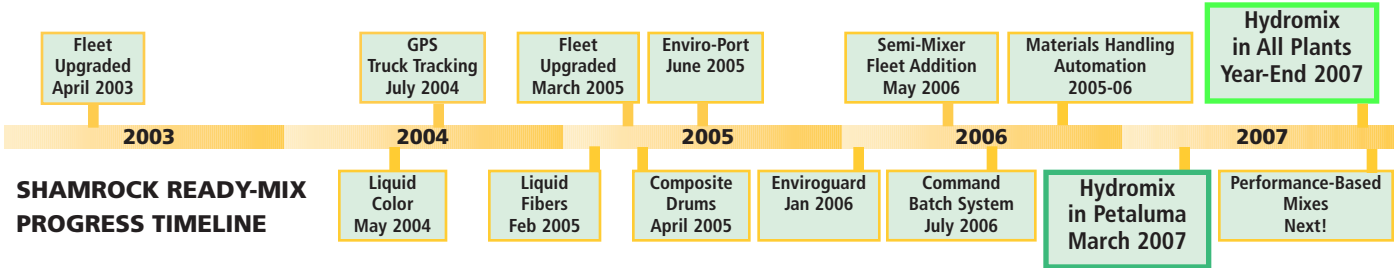


A Systematic Approach

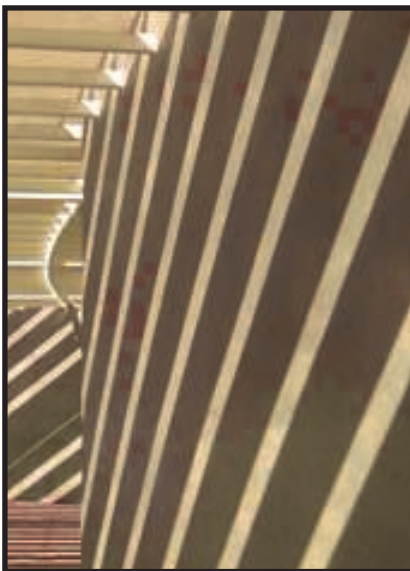
to Better Service and Better Products

Our goals are simple - deliver the best product and provide the best customer service, but the means of consistently achieving those goals with a complex and challenging product like Ready-Mix concrete are constantly evolving.

Our entire Shamrock Ready-Mix team - purchasers, engineers, yard workers and drivers - is always working to do better. The only way to lead in this industry is by constantly analyzing and improving every aspect of the supply, production and delivery process. Here are a few of the improvements we have recently made.



Performance-Based Mixes



STRENGTH

CONSISTENCY

CONVENIENCE

- **The Next Phase in Shamrock Ready-Mix**

Looking ahead at Shamrock, we foresee the next development in our Ready-Mix product line will be the creation of a full range of performance-based mixes as alternatives to traditional prescription specified mixes. These new products will offer significant benefits to our customers in many areas, including cost and convenience.

- **TECHNICAL SUPPORT AVAILABLE**

Shamrock's Quality Control Department will be working with the engineering community and are available to work with our customers to familiarize them with our Hydromix Performance-based Mixes and to consult in regard to meeting all project specifications with these cost-efficient materials.

PERFORMANCE-BASED MIXES VS. SACK-BASED MIXES

One issue we all face in the concrete industry is the complexity of specification methods, code compliance and performance standards required in many concrete orders.

Traditionally, each batch of ordered concrete is often subject to the specifications and requirements of the project engineer, architects, contractors and inspectors. This results in a situation where each individual batch of concrete is mixed to a custom, sack-based formula designed to address the written requirements of each authority.

Needless to say, this method may deliver the required performance, but often at considerably increased cost. Often the mix is over-specified to address any potential under-performance possible due to inconsistency in the batching and variables at the jobsite.

With the implementation of our new Hydromix System, Shamrock will be able to control the hydration of the cement to a degree never before possible, and to deliver the most consistent mixes we have ever produced. This technology will allow us to develop a series of economical Performance-Based mixes, which we can confidently guarantee to deliver and exceed the unique specifications of each mix.

Shamrock's Hydromix Performance Mixes will save time and trouble in specifying and ordering concrete for everyone involved in the project.